

Media Contact: Danielle Caldwell Marketing Director danielle@alloneoneall.com

Hot Sauce Hullabaloo: A "Summer Smackdown" to Support Local Food Banks AOOA Farm Hosts Spicy Contest to Aid Orange County's Food Insecurity Efforts

July 29, 2024 (Goshen, NY) - All One One All (AOOA) Farm is thrilled to announce its Summer Smackdown event, "Hot Sauce Hullabaloo." This contest is just one of many AOOA events that aims to build community around local, seasonal food. Hot sauce aficionados are invited to celebrate pepper season either by competing and submitting their homemade hot sauce or joining as tasters to experience the heat and vote for their favorite.

Two winners—one chosen by our celebrity judges and one people's choice—will emerge triumphant and receive one-of-a-kind gifts furnished by Grow Peace Studio, plus a basket filled with treats and culinary delights including AOOA's in-house distilled liquor, vegetables, indigo-dyed farm merch, and D'Artagnan charcuterie.

All proceeds from the Hot Sauce Hullabaloo will go towards AOOA's Fresh Food for All program, which aims to combat food insecurity in Orange County by providing nutritious produce and pastured eggs to local food banks.

"AOOA's first Seasonal Smackdown culinary competition, our Strawberry Jam-boree in June, was a tremendous success," says project director Alix Daguin. "Nearly 100 people of all ages came together to enjoy great food, celebrate community spirit, and help us advance our mission to support those in need. It was a truly fun and meaningful event for everyone involved, and we're excited to do it again, this time with something a little spicier!"

The Hot Sauce Hullabaloo is scheduled for Sunday, August 25 from 11:00am - 1:30pm at AOOA Farm, 221 Craigville Road, Goshen, NY. There will be live music, light refreshments, and a plethora of fresh house-made focaccia served. The Farm Stand eatery will be open from 10am - 5pm that day, and cocktails and beer will also be available for purchase. For more information and to register in advance, please visit <u>HotSauce24.eventbrite.com</u>.

About All One One All (AOOA) Farm

All For One One For All (AOOA) is D'Artagnan Foundation's non-profit regenerative silvopasture farm, farm stand, distillery, and education center in New York's Mid-Hudson Valley. Founded in 2021 by Ariane Daguin and her daughter, Alix Daguin, the name of the farm is inspired by the famous proclamation in Alexandre Dumas' *Three Musketeers*, which captures the heart of the project: to stand up for what is right and enrich the local community, together. AOOA Farm promotes responsible agricultural and culinary practices as transformative tools for personal well-being, community prosperity, and global sustainability.

##